# **POSTGRADUATE DIPLOMA IN BUSINESS MANAGEMENT** (PDBM)



## **Programme Overview**

This programme develops generic management competencies required for successful management of organisations, or for embarking on an entrepreneurial venture. The programme is a stepping stone towards an MBA – the crown jewel of business management education.

#### **Core Modules**

- Advanced Project Management
- Advanced Human Resource Management
- Financial Management and Management Accounting
- Organisational Strategy, Planning and Management
- Fundamentals of Business Research

## **Electives: Choice of two\***

- Advanced Marketing Management
- Advanced Operations Management
- Business Ethics and Corporate Governance
- Economics
- Sales Management
- Spiritual and Emotional Intelligence
  - \*Based on student numbers

#### **Entry Requirements**

- Matric
- A 3-year Bachelor's qualification or NQF Level 7 equivalent

### **Programme Structure**

- NQF level 8 qualification, with 120 credits
- This qualification is offered over a period of 12 months

