

## Driving profits and sustainability by being financially intelligent

### PROGRAMME OVERVIEW

CFQ (Corporate financial intelligence) is a face-to-face customised programme equipping an organisation's employees at all levels to understand the key financial factors in their specific organisation. Coaching support for non-accounting staff is also available on a small group basis. The main objective is to enable attendees to prepare their own financial reports and also analyse financial reports from other areas in the organisation.



### WHO IS THIS FOR?

- Any individual who would like to understand and analyse financial statements

### MODULES

- Art of Accounting and Finance
- Many Facets of the Income Statement
- Looking in the Mirror: Reflect on the Financial Position
- Preparation of Financial Statements
- Analysis of Financial Statements
- Corporate Financial Strategy
- Financial Planning and Budgeting
- Applied Financial Intelligence Working Capital Management
- Operating Growth and Value Drivers
- Introduction to Integrated Reporting
- Creating a Financially Intelligent Department
- Financial Ethics – Being a Good Steward

### DURATION AND DELIVERY

- 3 days
- Workshop (Face-to-Face)